



# OHLY® Newsletter

Travel the world with PRODRY®  
 Issue 2, 2021



Be inspired by our new **Snack Applications** from around the world

In the snacking category, flavor is a major consideration in creating new products & 76% of consumers are open to trying new flavors.\*

European and North American consumers are looking for new and specific global flavors, such as Asian or Latin American ingredients and dishes, that can provide an authentic taste experience.

\*Innova

Asian consumers are most interested in traditional flavors such as salted egg or botanical flavors such as lemongrass or Holy Basil.



Even with these preferences for flavors, consumers worldwide crave the new experiences and tastes that come with these international cuisines.

## NEW: PRODRY® NGP ACETUM® Powder of Balsamic Vinegar of Modena

Balsamic Vinegar of Modena is an important cultural asset, which belongs to the culinary tradition of Italy. For our new product PRODRY® NGP ACETUM® Powder of Balsamic Vinegar of Modena we use the high quality one leaf Balsamic Vinegar of Modena by market leader ACETUM®.



Ohly's PRODRY® Culinary Powders take you on a global taste experience with new inspirational demos that can be incorporated into a wide range of applications from snacks, seasonings and dry mixes to sauces and ready to eat meals.



Natural



Non-GMO



Kosher



Vegan



Halal



# OHLY® Application Example

## Italian Balsamic Vinegar & Cheese Bites

Italians have been culinary artisans for centuries, so this pairing comes naturally. Whether it be a simple cheese plate or vanilla ice cream drizzled with pure Balsamic Vinegar de Modena (a pairing since the 18th century!); Balsamic vinegar elevates the taste experience with its complex, aged fruity sweetness. These flaky Italian cheese bites are seasoned with authentic PRODRY® ACETUM® Powder of Balsamic Vinegar of Modena that delivers on premium taste.



Be inspired by snack applications from around the globe...



...contact us to book a webinar and learn more

More internationally inspired applications can be found on our campaign page:

**[Travel the World with PRODRY®](#)**

Find out more about our new product and order your sample here:

**[PRODRY® NGP ACETUM® Powder of Balsamic Vinegar of Modena](#)**

If you are interested in hearing more about our new product and snack applications our sales managers are happy to schedule an individual webinar with you!

